

Overview

Pensions Age is the leading title targeting UK pension funds and their consultants.

Published monthly since 1996, we invest heavily in circulation and content to ensure we remain the market leading title. Our in-house editorial team has over 20 years combined experience in this sector (see contact panel for details) and we also have feature articles from many expert external writers (including Bob Campion, Marek Handzel, Padraig Floyd, Paddy Briggs, Matt Ritchie, Nadine Wojakovski and Nick Martindale).

www.pensionsage.com and our daily e-newsletter provide pension funds and their consultants with a timely journalist sourced resource. By ensuring quality

and regular content the site has become one of the largest in the industry. Every day we look to research and write 6-7 news stories for the site – we don't simply use others' content, but instead look to deliver verified and in-depth coverage of the stories as they happen.

Pensions **Age** also runs a series of high level roundtable events, two major conferences a year and several seminar type events.

Perspective Publishing also publishes European Pensions magazine, and we host the European Pensions Awards, Irish Pensions Awards, and key roundtables.

Circulation - Print

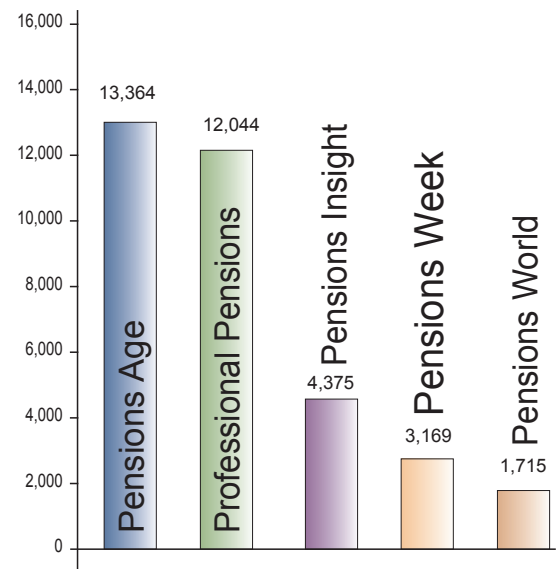
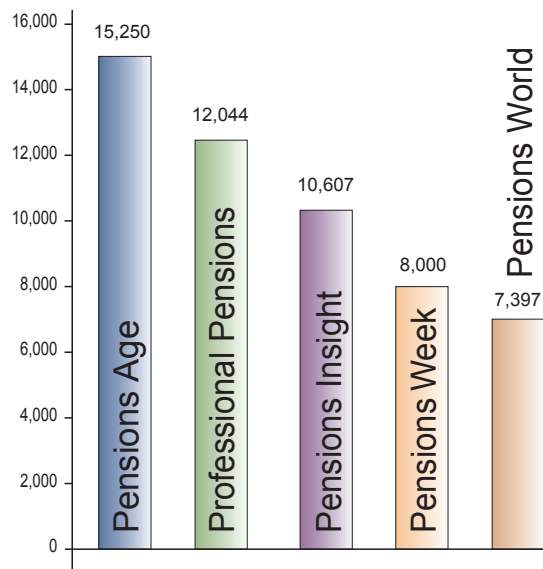
We have broken down our circulation analysis into print (paper) and digital, as different publishers follow different paths, and this enables easier comparison.

The graph below shows the print circulation for the titles listed, based on the latest figures from the Audit Bureau of Circulations (July 11-June 12). Pensions **Age**, Pensions Insight and Pensions World are monthly; while Professional Pensions and Pensions Week are weekly. Engaged Investor has recently joined the ABC, but has not yet submitted its first audit, so cannot be included in this comparison.

The next graph perhaps provides an even greater comparison between the quality of circulation provided by the differing titles. For this graph we have shown only those copies that are REQUESTED in some form, or come as a MEMBER BENEFIT (e.g. being part of the NAPF). We have excluded copies that get sent without any form of agreement or request. Again this is for print copies.

Pensions **Age** has distribution agreements with the National Association of Pension Funds (NAPF), the Pensions Management Institute (PMI) and the Association of Member Nominated Trustees (AMNT).

Media information





Circulation Breakdown for Pensions Age

Circulation breakdown

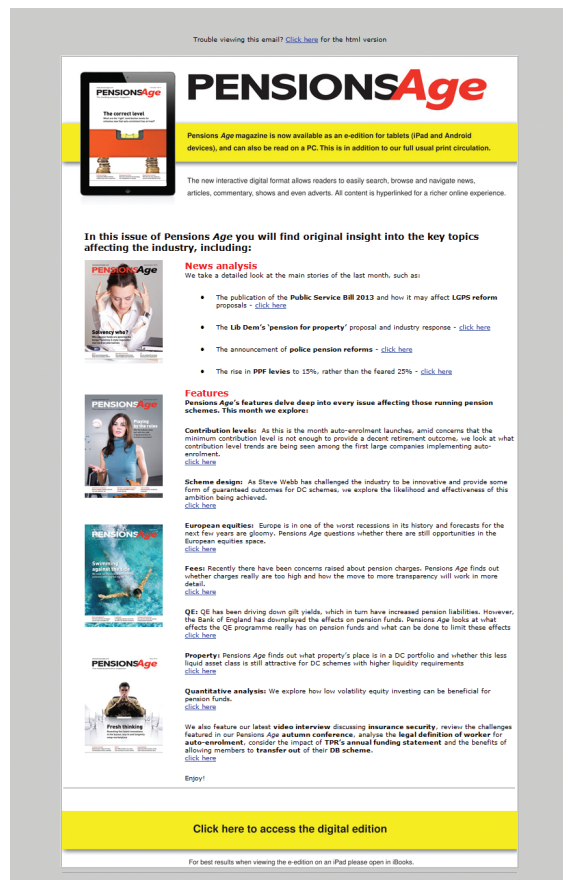
- 26% "Trustees" – including Trustee, Chair of Trustees, Trustee Director
- 30% "Senior Pensions Management" – including Pensions Manager, Head of Pensions, Pensions Director
- 16% "Senior Finance Management" – including Finance Director, CFO, Chief Investment Officer, Head Treasurer
- 12% "Senior HR Management" – including HR Director, Personnel Director, Head of HR
- 14% "Consultants" – including Senior Consultant, Investment Consultant, Partner, Actuary
- 2% Other

Circulation – Digital/Tablet

Pensions Age emails a link to our iPad/Tablet edition to all 15,500 online subscribers every edition. There is a very high level of duplication between our digital distribution and our paper circulation – they are largely the same. Our policy is based on ensuring that all readers get the magazine in both formats, so that they can read our content in whichever form suits them best.

Professional Pensions has 2,413 digital copies registered on their ABC (this, with their print circulation gives them an ABC average for print + digital of 14,457).

Pensions Insight does produce a digital edition, but we do not know numbers. As far as we can tell, Pensions Week and Pensions World don't currently produce a Tablet edition.



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Rewiring RPI would have huge implications - NAPF

A public consultation on changes to the calculation of the retail prices index (RPI) has been launched today by the Office for National Statistics (ONS) that would make a move in step with the consumer prices index (CPI)

The ONS is considering partial changes to the RPI formula which would reduce the gap with CPI, or to change the RPI so that it formalises align fully with those used in the CPI. This would remove the formula effect between the RPI and CPI

FTSE 100 DB pension deficits deteriorate a further £2bn

The total deficit of FTSE 100 DB pension schemes has deteriorated a further £2bn compared to levels recorded a few ago, new research from JLT Pension Capital Strategies (PCS) has revealed

JLT white paper recommends five pension policies to avoid retirees in mass poverty

JLT Benefit Solutions has recommended five pension policies to ensure adequate provision for retirement and to avoid mass poverty of future generations of retirees. Through analysis of the current landscape in its latest white paper, 'The future for pensions in the UK'

Duncan Smith confirms plans for flat-rate state pension will go ahead

Work and Pensions Secretary, Iain Duncan Smith, has confirmed that a simple flat rate state pension will go ahead

World Markets (€ 100mln time delay)

FTSE 100	5782.55	▲	5.84
Dow Jones IA	13344.97	▼	-128.55
NASDAQ	3093.79	▼	-13.24
DAX 30	7200.61	▼	-4.62
CAC 40	3381.62	▼	-4.25
AEX	525.06	▼	-1.51

Most Read Stories

Duncan Smith confirms plans for flat-rate state pension will go ahead

Younger generation more likely to opt in to state pension

Rewiring RPI would have huge implications - NAPF

MetLife ensures RDR examinations board retirement benefits scheme

Alexander Forbes sells portion of UK business for £77m

Disparity between UK cities on workplace pension take-up

Legislative gap in FTSE100, partly due to Spanish bailout

JLT white paper recommends five pension policies to avoid retirees in mass poverty

Insurance security

Advice on how to protect your business development from the risks of insurance security and whether it is sufficient to protect your business to help to pay the members' benefits into the long-term.

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'UK out of double-dip recession but will be in depression until 2014'

The UK has grown at its fastest pace in five years in the last quarter, taking the country out of a double-dip recession, figures from the National Institute of Economic and Social Research (NIERS) have revealed

TPR publishes flexibility and impact analysis

The Pensions Regulator (TPR) has today published evidence of how some of the flexibilities in the DB funding regimes have been used. It also released its impact analysis of the contributions required to keep schemes on track of their recovery plans

Broadstone supports call for deferred members to stand as MNTs

RIF leader Bob Crow's demands that deferred pension scheme members should be permitted to stand as member-nominated trustees (MNTs) has been backed by Broadstone today, with the company stating that it should be a 'legal roof'

21 November 2012

The Authority: HMV, Dublin, Ireland

Lack of straightforward definitions biggest challenge to ethical investing

The lack of straightforward definitions is the biggest challenge to ethical investing for pension and retail investment funds, according to Bestinvest

FSA to delay deadline for SIPP disclosure requirements

The Financial Services Authority (FSA) has today announced that the deadline for increased SIPP disclosure requirements has been delayed from the previous deadline of 1 January

41% of London's under-50s have no retirement provision

In London, around 41 per cent of under-50s have made no provision for their financial future and 24 per cent expect inheritance to fund their retirement according to the latest YouGov survey

DB deficit only slightly improves over decade, despite major contributions

Average scheme funding levels of FTSE 30 pension schemes only improved from 72 per cent in 2002 to 88 per cent in 2012, despite an estimated £175bn, or 40 per cent of the average asset value, in deficit contributions having been paid to the companies over the same period, data issued by Mercer has shown

PPF £500 deficit decreases to £220.1bn

The combined deficit of the 6,432 schemes in the PPF 7800 index has decreased from £280.3bn at the end of August to £220.1bn at the end of September, the Pension Protection Fund (PPF) estimates

Advisers must increase input to justify fees post RDR

Advisers must ensure that they have greater input into their investment propositions if they are to justify fees post RDR, Assetis has warned

Q&A Video Series

Implementing LDR

Laura Bloor speaks to F&C Asset Management head of investment solutions Richard White about the ways liability driven investment (LDR) strategies can benefit pension funds

Preparing for auto-enrolment

Laura Bloor speaks to JLT Employee Benefit Solutions director Mark Penhony about the ways companies can start preparing for auto-enrolment

Q&A Video Series

Buyer Beware

Laura Bloor speaks to MetLife Assurance director of business development Emma Watkins about buy-ins and buyouts

Confessions of an amateur trustee

The role of trustee factor securities - an opportunity for pension funds?

Record-keeping guidance: deadline approaching

Cathryn Everest explains the standards that need to be met to comply with the regulator's record-keeping guidance

Unravelling the ILS secret

In Pensions Age's latest website, Peter Hopkins, Managing Director of RiskMatters at ARES, gives an overview of insurance linked securities and why they offer interesting opportunities for pension funds today

Playing by the rules

Nadine Wojcikova questions how much of aim impact the code of good practice on investment exercises will have on the industry and whether it will have its intended effect on enhancing transfer values

Current trends in the defined benefit and defined contribution market

With the dust settling on the most recent results of pension legislation, Julian Marwood looks at just some of the current trends in the defined benefit and defined contribution market

From a brave new world?

Fiona Hathway explores the current issues in driving pension funds towards conventional, or if the benefits outweigh the cost of good practice for incentive

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Pensions De-risking Seminars: 28 November 2012, London

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Person risk management: it's about time...

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Still room for improvement in EC White Paper on pensions - EDHEC

The European Commission White Paper 'An Agenda for Adequate, Safe and Sustainable Pensions', published in February, only constitutes a first step into ensuring European harmonisation and improved pension design and should go further than this, according to EDHEC-Risk Institute

It's wise to have an expert focus on your fund's performance.

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If you are having trouble viewing this newsletter, please [click here](#) for the online version

PENSIONSAge

European Pensions

Enewsletter

Welcome to the European Pensions and Pensions Age News Round-up. To see the full text of a story, simply click on the headline.

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Irish Pensions Awards 2012

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Media information

There are many online options, and these will often be bespoke to the client, so please contact us for details. We carry many banners and MPU's, and can also offer e-Blasts (a targeted email sent by us with your content, but our opt out) and online/offline surveys.

We are also running a series of high level Q&A video interviews, that are professionally filmed and edited. Please visit the site to see these, and contact the commercial team for more details.



Roundtables

Pensions Age holds a series of high level roundtables throughout the year – please contact us for details. All roundtables are staged as live discussions as we believe this produces a higher quality of content.

Editorial Based Promotions

Pensions Age also offers the option (subject to agreement on topics) of regular full page columns, and in-depth focus features.

Conferences

Pensions Age runs two large conferences at the London Stock Exchange. In terms of speaker/sponsor slots we always sell out so please contact us early to arrange. Timings are April and September.



Awards

We also run the European Pensions Awards (see www.europeanpensions.net/awards)



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